



**P-TECH**  
**Flour Bluff High School**



**COMMUNICATION PLAN**

1. Identified audience and parents are annually invited to school events and informational meetings through district call-outs, social media and emails.
2. Current parents are met with two times a year:
  - a. During Informational meetings in February 2022; and
  - b. During orientation in August 2022 for incoming freshman to communicate college plans, industry programs and pathways.
3. Community, School Board, and higher education personnel are:
  - a. Recruited for leadership committees,
  - b. To interact with Board members and the Superintendent, and
  - c. Required to continue and create new alliances with future industry leaders.